WAYS TO PREVENT THE FIRE DANGER

Expert Refers to the Causes of Trouble and Furnishes the Don'ts.

VALUE OF EXTINGUISHERS

f automobile owners and fecreasing the number of word of warning as to causes how careful a man may H. G. Brokaw, principal of the le School of the West Side Y. 318 West Fifty-seventh street. le fires sometimes come

However, a little exarse, the principal cause of aufires is from back firing. With-ing into all the causes of back to chief one is because there is almost invariably cause back starting, and sometimes when the is throttled down close. Really, of trouble comes in starting when old, and naturally this here is a back fire a sheet of mes from the air intake of the it; if there is anything inflam-that vicinity it is quite apt to

Indeed, there ought not to be ver gasolene in the drip pan at ar If it comes from a leak in the pipe or the connection to the refer due to poor seating of the float ive, that should be taken apart and aned so that the float will seat prop-These two things are practically only causes for gasolene in the drip

garage

Another cause of fire may be in run vill usually cause the exhaust pipe very not, sometimes to glow. The be set on fire. Particularly is this if the woodwork has an accumula grease or oil, and here is where will have a beneficial effect. The who keeps the woodwork free I and grease, that is cleans it off

pening the muffler 'cut-out' in start-up. This is particularly dangerous the car is in a garage, where there ly grease and gasolene spilled on the floor, giving off fumes reating a danger zone. nother cause of fires comes from teirculting of the wires of the igni-or lighting system when a storage

used. Occasionally a short heat one of the wires red-rn off the insulation, then if llection of grease or oil it There is also danger from the static Very many funnels have a strainer. Gasolene poured upon creates static electricity. It is if the funnel touches the gas is, but if it does not a spark is very ely to cross the gap and set fire to the of the Seiden Truck Company. Rochestatilizing gasolene. The remedy, of the Seiden Truck Company. Rochestatilizing gasolene. The remedy, of the Seiden Truck Company. Rochestatilizing gasolene. The remedy, of the Seiden Truck Company. Rochestatilizing gasolene. The remedy of the Seiden Truck Company. Rochestatilized as the seiden to act on this committee. the sure that there is a perfect con-on between the fundel and the tank, ought to be hardly necessary to

est the wisdom of carrying along of the approved fire extinguishers. it is a matter of fact that very many rs take a chance. The insurance Ross "8" Shows High Gear Prowess

These Garfords Made One Man's Business Grow Tremendously



trucks. They are the property of C. P. base. This proved so worth while and increased his business so that on September 27, two months later, he bought tember 27, two months later, he bought to the foot of Thirty-ninth street, Brooklyn. Less than a year ago, on July 23, 1915, to be exact, he bought his first Garford, a ruary he bought two more, this time

How to Avoid Difficulty With State Inspectors

duties within the next few days. The entire number have been selected

State. From now on motorists will do well to bear in mind these

Don't run an automobile with last year's license plat

get along without any. The idea may cost you a few dollars.

ment for a year or a tine of \$500 or both staring you in the face.

Don't forget the lights at night.

NORTON AIDS GOVERNMENT.

Standardization.

Six automobile inspectors in the employ of the State will begin their

Don't think that one plate is just as good as two, or that you can

If you are a chauffeur, don't forget that the State requires a badge

and a card, and what is more, these are not to be left at home or at the

extra plates intended solely for demonstration purposes, on commercial

Don't operate a car while intexicated. There is a possible imprisor

Incidentally, it's not a bad plan to wash the mud from the jicense

While the State inspectors do not have the power to make arrests they can report violations to the local authorities, which are generally

paid in salaries to the six last year was taken in by the authorities in

fines resulting from reported violations. One inspector stationed at the New York city ferries on a lookout for New Jersey cars entering this State more than the fifteen times allowable yearly without the purchase

RIKER TRUCK ON RAILS.

for Army.

of a New York plate brought in something like \$9,000 in fines.

piling in so fast because of his increased effectiveness in delivering the goods, on March 9 last he bought a fifth Garford

CHEMICAL SIDE OF TIRES.

mptre Company Has an Important Curing Process. "Empire Red tires are cured with

and not sulphur," says the Em-ompany expert. "It is true, of that antimony contains a certain tage of sulphur that vulcanizes ober. The detailed process is of secret and is one that we exclu-

n used as the exclusive curing power Europe for many years and by some nufacturers in this country, but the k is not artificially colored. "The tire is constructed chemically ong the same lines as the inner tube

is the same lines as the inner tube h which we have had big success for years. We have some of these is that are ten years old and yet ain in as good condition as when hey were first made, a proof that our satem of vulcanization preserves the ife of the rubber and prolongs instead

NO ADVANCE IN PRICE.

1. Silver Says Overland Sts Is

the present at least no advance will nade in the price of the six cylinder of the Overland size and quality would to sell at a much higher price than

ight of the Willys-Overland Company n purchasing raw materials in quantities at a time when they did not hav to pay premiums. Prices of all steel to pay premium, Prices of all steels are up from 100 per cent. to 150 per cent.; aluminum has gone from 20 cents a pound to 50 cents a pound and over: the price of copper has doubled and three and other accessories essential to the complete equipment of a modern automobile have advanced in proportion.

resenting the principal motor truck factories of the country attended the meeting called in this city by the Society of Automobile Engineers this week, to consult with Government officials for the purpose of consulering the standardizing of uniform specifications for motor trucks for the United States Government.

A committee of seven engineers were HUDSON PRICE ADVANCED.

Worth More.

nover T. Silver, president of the Silver Motor Company, which acts

initiance between Columbus. N. M. and El Paso. Tex., was covered at an average of 18 miles an hour, actual running President Harry S. Houpt of the Hudson President Harry S. Houpt of New York that This is Mark set by size Tire.

In connection with the announcement igh Gear Prowess

The trucks have been equipped with flanged steel rime fitted over the wheels, which take the rails the same as a locomotive wheel. The advantage of these flanged rims is that they can be carried on the truck while on regular round service and when desirable to run the truck over the railway lines they can be fitted over the truck over the railway lines they can be fitted over the truck over the railway lines they can be fitted over the truck over the railway lines they can be fitted over the truck over the railway lines they can be fitted over the truck over the railway lines they can be fitted over the truck is ready to take the rails under its own power. The device was invented and developed by A L. Riker, vice-president and chief engineer of the Locomobile Company of America.

President Harry S. Houpt of the Hudson Motor Car Company of New York that on account of the greatly increased cost of material and labor the price of Hudson Motor Car Company of New York that on account of the greatly increased cost of material and labor the price of the phaeton and that hereafter the price of the phaeton and that

WILLYS AGAIN HEADS BIG OVERLAND PLANT

Reelected at Annual Meeting to Guide Destinies of Rapidly Growing Company.

The formal annual meeting of the stockholders of The Willys-Overland Company was held at the big automobile fact that the first man to drive a car on the streets of Detroit was Charles B. King, father of the present King Eight Samuel S. Toback, president of the A. Elliott Ranney Company, distributor of the king in this territory, tells an interesting story about this first car. He 30 to December 31. Hereafter the anhual meeting will be held the second Tuesday in May.

face of the increase The Willys- The streets were deserted and little

Fays:
"When Charles B. King first made his appearance on the streets of Derroit, he created a furore and was not allowed to

a lack of ocean shipping facilities it is thought that this total could readily have been increased approximately by

KING FIRST IN DETROIT.

1594.

It is not intended here to raise the

Tuesday in May.

At this meeting the old officers were reelected, John N. Willys being reelected president: H. T. Dunn, vice-president: H. L. Shepler, vice-president: H. L. Shepler, vice-president: H. C. A. Earl, vice-president: Walter Stewart, treasurer: Royal R. Scott, secretary. The board of directors will consist of Messrs, John N. Willys, H. T. Dunn, Isaac Kinsey, C. A. Earl, H. L. Shepler, Walter Stewart, Koyal R. Scott, James Kepperly and Rathbun Fuller.

One of the interesting features of the meeting was the report of the sales department, which evidenced not only very gratifying results for the past twelve months, but also an excellent prospect not only for the continuation of very satisfactory business, but for an increase—other things being normal—increase—other th

re of 174 per cent.

e largest single month of the twelve to April 30, 1916, witnessed snipt of 19,781 cars, as against 7,005 the largest month of the previous the largest month of the previous cranks. The course taken was out Jefferson avenue to East Grand Boulevari.

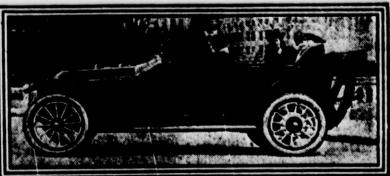
reland Company had on hand on May 1916, orders for 11,301 cars, as against 27 on order last May 1.

The foreign business, in spite of the last May 2.

The foreign business, in spite of the last May 2.

Mr. King ventured out in daylight also has shown a great increase crowds that gathered were end a year ago. Total exports, all and over in Belie Isle Park many

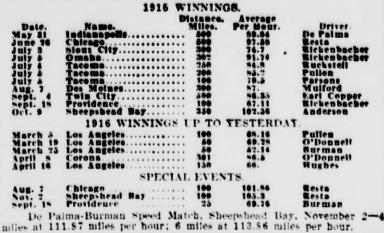
Pathfinder Owners Are Proud of Their Cars



Many Notable Performances

On Goodrich Silvertown Cord Tires

The tires which gave such great service on the speedway yesterday have many fine performances to their credit as the following tables will show. All these drivers used Silvertowns:



not to drive his machine on the island and thousands of visitors bring their again after 4 A. M. cars to the city every year. Detroit automobile factories manufactured last first automobile. To-day there are year over one-half million cars.

but here it is the ideal car eat the ideal price

Things that were impossible yesterday are today's accomplished facts.

Somewhere in the world someone with special knowledge, special experience, special equipment, gets ready and then startles the world by accomplishing the seemingly impossible.

Almost everyone said that a complete automobile of beautiful design, fine finish, the ideal small, light, economical car, built with quality materials and absolutely completely equipped, could not be built to sell for \$615.

And but for Overland special knowledge, special experience and special equipment, it probably would still be one of the impossibilities instead of an accomplished

Probably no other organization in the world can produce the quality and efficiency equal of this car to sell at anywhere near so low a price.

Certain it is that no other organization is doing so.

1 Manor House Sq. Let. 5240 Yonkers.

And no other car ever produced seems so exactly to suit the requirements of so varied a lot of people.

People of wealth, people of modest

People of long automobile experience—

People who never before owned a car-

All find in the small, light \$615 Overland their ideal car.

It has the beauty, comforts, conveniences, power and complete equipment which everyone wants.

Yet it is inexpensive to buy and economical to operate.

See the Overland dealer and get acquainted with this car.

But act now, as this car stands alone and the rush to own them is amazingdelayed action is almost sure to mean a long wait for delivery.

C. T. SILVER MOTOR CO.

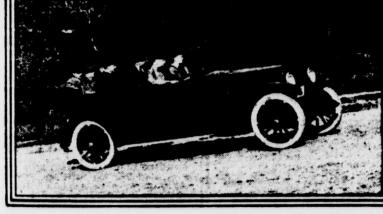
1760 BROADWAY, AT 57TH ST

BROOKLYN: Bedford Ave. & Prospect Pl. Tel. 9195 Prospect

Tel. 700 Circle. 149th St. & 8d Ave.

Trade-In Department, 1739 Broadway The Willys-Overland Company, Toledo, Ohio





To prove the assertion of his company that the Ross "8" can climb any hill for around this city on high gear of the hill was running at a rate of speed of twenty-five miles an hour.

It is a running at a rate of speed of twenty-five miles an hour are company, last Wednesday invited party of twelve to Fort George Hill, there two of the new Ross cars were at through their paces under the inheritor of the guests.

The Ross "8," with its Herschell-Spill-lan motor, lived up to its advertising, can in respect to its hill climbing ability and its flexibility. Starting at the ottom of Fort George Hill at a rate of speed of sixty miles an hour can be obtained within three city blocks. The weight of the seven passengers carried by the Ross in its hill climbing test aggregated 1,385 pour one of the Ross cars picked up to the hill was running at a rate of speed of twenty-five miles an hour.

The rapidity in its ascent and at the top of the hill was running at a rate of speed of twenty-five miles an hour.

The rapidity in its ascent and at the top of the hill was running at a rate of speed of twenty-five miles an hour.

The rapidity of the car's pick up on the level is one of its outstanding features. Throttled down to 2½ miles an hour on high gear, within one city block the car will accelerate to 37 miles an hour, and a rate of speed of thirty-five miles an hour.

The rapidity in its ascent and at the top of twenty-five miles an hour. To prove the assertion of his company rapidity in its ascent and at the that the Ross "8" can climb any hill

es make a reduction in the pre- of the winners of the Ajax Tire mileage when a fire extinguisher is carried, contest, the committee received so rather it a valuable accessory on owners and chauffeurs of the wonder

MOTOR PARKWAY NOW OPEN.

L. I welves on the More. of the new "H. A. L. Twelve and, are under way, a good!

Per tar Reduced to One Dollar island Motor Parkway w for the season to-day. This forty-five miles of motoring the pink of condition for tour-wish to speed over a safe see from grade crossings and arming scenery. A number of

ave been established at on the parkway. The to the main entrance, good condition and a perng day may be enjoyed on a Honkonkoma, at the ex-the parkway, and luncheon canon Inn. The admission Trianon Inn. The admission ray is \$1 for a car, the price reduced from the former

Automobile Warehouse Co.,

owners and chauffeurs of the wonderful indeage they had obtained. Briefly, the thirty capital prize win-

Save '335

STANDARD \$1085 PRICE Now Being Closed Out at the Sensa- \$750 tional Price of

40 H. P. 4 Cyl. Red Scal Continental Motor. Westinghouse Starting. Stromberg Carburetor. Standard Equipment Throughout. We are making Sixes only, and selling all the remaining 4-Cylinders at this re-markably low price. Ser vice guaranteed Deferred Payments Arranged 1700 Broadway, at 54th Street Open Evenings. Phone Circle - 6157.



No Slogan Can Do It Justice Concerning the Platform Spring

If you have experienced the fixury of riong in a neavy, nighpowered, expensive motor car—one in the "platform spring class"—
whose real leather upholstery just seems to absorb you like a Turkish Chair—if you have noticed the perfect freedom from sidesway,
due, of course, to the platform rear spring suspension—then you
know what it is like to ride in a Davis Light Six—the moderate
priced car with platform springs and genuine leather, deep upholstery.

Of all cars in its price-class, only the Davis Light Six can be compared in finish and upholstery to those luxury cars of two or three times its cost.—And the Davis is light, inexpensive to run and

Unsurpassed mechanical efficiency is assured the owners of Davis cars by the following names of the manufacturers whose best efforts are combined to make it the car of harmonizing construction

Continental Motor—Delco starting, lighting and ignition system—Warner Gears (Transmission and Steering)—Weston Mott Axles—Hyatt Quiet Roller Bearings—Stremberg Carbureter—Stewart Vacuum Gasoline Feed—Klaxon Horn— 'Neverleak" Top and Curtain Fabric.

The Davis Light Model Six G can be studged by no standards that have applied in \$1095 he past to motor cars of its price,-

brothers, the Davis "Companionable" Roadster (\$1095 and the Seven-Passenger higher powered Davis Model Siz E (\$1495 are equally unusual in value for the money you pay.

To ride in a Davis Motor Car is to experience a sense of comfort

power and luxury that we cannot describe to you. For this reason we ask you to telephone for a demonstration. --Prompt Deliveries Are Offered-RCGERS MOTORS CORFORATION.

1830 Broadway Thone Col. 1525 New York City

